



SIGN UP FOR YOUR
FREE DAILY EMAIL!



TUESDAY DEC 09

DESIGN

O Christmas Tree

The Cardboard Christmas Tree

Some families had real trees. Others had plastic ones. All were decked with a menagerie of plastic ornaments. And that was Christmas. These days, getting a tree is more perplexing than figuring out which college to go to. We all love the scent of pine. But somehow, hacking down a real tree and subjecting it to hot lights feels a little mean. Artificial trees are reusable but then you are dealing with chemicals and plastics that are around forever. So, nix the tree thing all together? Maybe not. This year, consider getting a tree made from 100% recycled cardboard instead. It may not be as lush but think of it as a three-foot blank canvas that you can decorate to your heart's content (read: excellent keep-kid-busy project). Plus, for every tree sold, The Cardboard Christmas Tree (fancy official name) contributes to the Arbor Day Foundation's reforestation program, Trees for America. Traditions and rituals are great. But they are even better when they offer help instead of sacrifice.

Start trimming at thecardboardtree.com.

Rate ●●●●● | Email | Print | Add Comment (0) |

BLOG ROLL

OZO BRANDS

BEST OF DAILY LIFE



F | Culture 06/19/09

A New High

The opening of any park is a happy event. Imagine the hoopla around a park that is 30 feet up in...



TH | Food 06/18/09

Good Ol' Joe

People covet it. People need it. People would go across town to get it. We're talking about...



W | Travel 06/17/09

Ships Ahoy

Tugboat tub expeditions, "deep-sea" pool dives – we all wanted to be marine...

PEOPLE



Una Kim

Una Kim originally started Keep Company to provide ladies with sweet skate kicks. Being the...

REPORT



Think Before You Print

We get reminded to think before we print all the time but we rarely stop to ask why. Besides paper,...