



From top: A look from Odyn Vovk's Fall '09 collection; a runway shot.



Dark Knight

With his garage band locks and Skid Row atelier, **Odyn Vovk** designer **Austin Sherbanenko** appears an unlikely fashion prodigy. But the surprisingly polite 22-year-old *createur*—a SoCal native who briefly attended Parsons and FIDM before launching his Spring 2009 collection—has already won over buyers from H Lorenzo in Hollywood, downtown L.A.'s Sartorialoft and Barneys in Japan. Odyn Vovk means “One Wolf” in Ukrainian, and the collection itself is just as shadowy and mysterious as the name suggests. In the vein of fellow L.A.-reared designer Rick Owens, Sherbanenko’s garments combine sharp-edged industrialism with gothic undertones, from \$150 layering pieces to \$3,000 exotic skin coats. “This season, I was heavily inspired by leather,” says Sherbanenko, who utilized everything from goat to deer to elephant hides. (Although the elephants die naturally and the use of their skins is legal, the designer admits it’s a controversial—and expensive—decision.) Everything is created in Odyn Vovk’s downtown studio, encompassing a showroom, living quarters and a workspace where patterns, samples and small production runs are created. “My dad and I ripped everything down except the four walls and started from scratch,” Sherbanenko says—proving his knack for craftsmanship doesn’t stop with hand-painted, horn-embellished pants. —*Erin Magner*



Loro Piana's custom offerings.

Knit Wits

Sometimes, buying off the rack just doesn’t cut it. This fall, **Loro Piana**, the 85-year-old Italian cashmere powerhouse based in Italy’s Piedmont region, dramatically expands its custom offerings to include knitwear, outerwear, bags, and even hand-sewn deck shoes (about \$630), available in 10 colors with a space on the heel for your name (so you can easily find them in the yacht’s shoe basket). The company can also personalize your vessel (or jet, or home) with accents ranging from cashmere pillows and throws to custom fabrics like cashmere, vicuña, angora, silk velvet and buffalo hide. There’s even decadent 100 percent cashmere carpeting (\$150 per-sq-ft). Brothers and co-CEOs **Sergio** and **Pier Luigi Loro Piana** source the finest materials from around the world—like delicate baby cashmere woven from fibers collected from the first combing of kid Mongolian Hyrcus goats. —*Laurie Kable*

INFLUENCER “It’s a geometric, sculptural, contemporary form clad in an ancient material, all located on a site like the Acropolis in Athens.”

—Ferragamo menswear designer **Massimiliano Giornetti** on the Getty Center, which helped shape his fall collection.

BURNING QUESTION

Is it time for the return of the tie pin? We ask celebrity stylists which trends deserve to make a comeback.

—*Kate Parham*



“Konstantino men’s silver, multi-joint bracelet. Masculine chic with a hint of Ancient Greece: Man sheik!”

CHRISTOPHER KREILING
(Ben Affleck, Beck, Benjamin Bratt)



“Tom Ford’s early Gucci collections: velvet suits, pony haired shoes... it was new and everyone was obsessed!”

SAM SABOURA
(Brad Pitt, Eric Dane, Ozzy and Jack Osbourne)

“A man looks best in three-piece suits; the late 19th-century silhouette is a favorite of mine. From tip to top, it had class.”

ERIC BERG
(Ryan Reynolds, Jamie Foxx, Jared Leto, Kobe Bryant)

“The pocket watch. It gives an old-fashioned flair to our modern world. This accessory will add to your swagger!”

EVET SANCHEZ
(Leonardo DiCaprio, Adrien Brody, Gerard Butler, Zac Efron)

“Impeccable tailoring of all men’s clothing, particularly suit tailoring. Always try on a suit a size smaller and get it tailored.”

JEANNE YANG
(Christian Bale, George Clooney, Wentworth Miller)

“The conservatively elegant style of the 1950s: fitted suits, custom-made white shirts, skinny ties and stylish suspenders all topped off with a smokin’ trench coat.”

DAWN HAYNES
(Usher, Jeremy Piven, Ludacris)