



Geneva Ridge Resort

In the past year, Geneva Ridge Resort in Lake Geneva, Wis., has been renamed, rebranded and has undergone \$2 million in improvements. The property first opened in 1973 as a Holiday Inn, and was most recently The Lodge at Geneva Ridge. Each guest room at the 146-room resort has been renovated, and 16,000 square feet of meeting and banquet space is available. Guests can now walk out the back door of the property to a patio area complete with a full bar, kitchen, fire pit and outdoor dining. The patio overlooks Lake Como and Geneva National Golf Club's clubhouse. Paloma Management Group, the company that owns and manages the golf club, now runs the resort; the Geneva National seal is incorporated into the resort's new logo. "We are excited to position Geneva Ridge with the golf club, and begin marketing a full service resort with 54-holes of legendary golf," says Kevin Paluch, COO of Geneva National Golf Club and vice president of Paloma Management.



Oregon Convention Center Outdoor Plaza

Last fall, the Oregon Convention Center unveiled a 30,000-sq.-ft., fully landscaped, multi-use outdoor space directly across the street from the center's main lobby. The new plaza has power and water hook-ups, and balances an 11,000-sq.-ft. paved area with tree-lined streets and a grassy area, complete with tables and chairs, making it ideal for booth set-ups or open-air receptions. "[Although the Plaza] is adjacent to the OCC, it has a nice urban, downtown feel with plenty of room," says Matt Pizzuti, director of sales and marketing for OCC. Because of the location, there are no transportation costs or lag time from the end of a trade show to a reception or networking event, he adds. The space has drive-in access, allowing for easy loading. OCC's exclusive caterer, Pacific Wild Catering, can provide reception food and beverage. —*Kate Parham*



LeCiel

The Gulf Coast's newest boutique hotel is now open at the Sandestin Golf and Beach Resort in Destin, Fla. More than \$2 million was invested in the transformation of Sandestin's first multi-story structure, the former Bayside Inn, into LeCiel. Each guest room or suite at the 130-room resort has its own private balcony overlooking the beautiful Choctawhatchee Bay. The property's calming atmosphere carries from the guest rooms, which are painted in tranquil colors of light blues and greens, and into the lobby, with fountains and water walls. More than 33,000 square feet of meeting space is located at the on-site Linkside Conference Center, including a 5,760-sq.-ft. ballroom and a 4,000-sq.-ft. ballroom.